Queensgate

PETERBOROUGH

THE CENTRE OF CHANGE

CHANGING TENANT MIX

QUEENSGATE WILL SOON BE HOME TO 93,000 SQ FT OF REGIONAL FLAGSHIPS FOR FLANNELS, FRASERS AND SPORTS DIRECT.

FLANNELS

FRASERS

SPORTS DIRECT

Boots

PRIMARK

H&M

Creating a new department store for Peterborough, the brands add to a host of other names at the centre, including Primark, H&M and Boots, in delivering a powerful line-up of leading retailers unmatched in the catchment.

CHANGING CITY

LIKE QUEENSGATE,
PETERBOROUGH IS CHANGING.

ACCESSIBLE

PETERBOROUGH HAS EXCELLENT ROAD LINKS CONNECTING THE CITY, AND QUEENSGATE, TO THE WHOLE CATCHMENT QUICKLY AND EASILY.

£2BN

INVESTED IN PETERBOROUGH OVER THE LAST THREE YEARS IN INFRASTRUCTURE, CONNECTIVITY AND SKILLS.

£12.1M

REGENERATION PROJECT FOR PETERBOROUGH CITY CENTRE; COMPLETED IN 2017.

TOP 50

PETERBOROUGH RANKS 47TH OUT OF 6,166 RETAIL DESTINATIONS IN THE UK.

48 MINS

JOURNEY TIME TO LONDON'S KING CROSS & DIRECT TRAINS TO GATWICK.

1 OF 4

OF THE UK'S FUTURE CITY DEMONSTRATORS AND HOME TO THE COUNTRY'S LARGEST CLUSTER OF ENVIRONMENTAL BUSINESSES.

12,500

STUDENTS HOUSED AT ARU PETERBOROUGH UNIVERSITY, OPENED IN SEPTEMBER 2022.

17.5%

POPULATION GROWTH ONE OF THE FASTEST IN THE UK OVER THE LAST TEN YEARS.

*SOURCE: CACI

CHANGING CONSUMERS

THE TRANSFORMATION OF QUEENSGATE AND PETERBOROUGH CITY CENTRE IS REFLECTED IN THE CHANGING NATURE OF THE CATCHMENT AREA.

Queensgate dominates an extensive regional catchment that is home to significant proportions of high-spending affluent consumers. According to data from CACI, in terms of Acorn profile, Queensgate's catchment is comparable to Exeter, Cambridge, Oxford and Bath. It also shares similar levels of spend potential with those cities.

£308M

TOTAL CATCHMENT COMPARISON GOODS SPEND POTENTIAL (WEIGHTED).

71%

CORE CATCHMENT MARKET SHARE.

£119M

TOTAL CATCHMENT CATERING & LEISURE SPEND.

36%

TOTAL CATCHMENT MARKET SHARE.

LEISURE USERS SPEND 52% MORE ON RETAIL AND CATERING OVER THE COURSE OF A YEAR AT A SHOPPING LOCATION THAN A NON-LEISURE USER AND TRAVEL 8% FURTHER TO VISIT THEIR LOCATION.

THE CATCHMENT IS DIVERSE AND SPEND PER HOUSEHOLD IS ABOVE THE UK AVERAGE IN KEY PRODUCT CATEGORIES

+14%

LEISURE GOODS

+12%

PERSONAL GOODS

+11%

PERSONAL CARE

QUEENSGATE ACORN PROFILE

17 %

AFFLUENT ACHIEVERS

6%

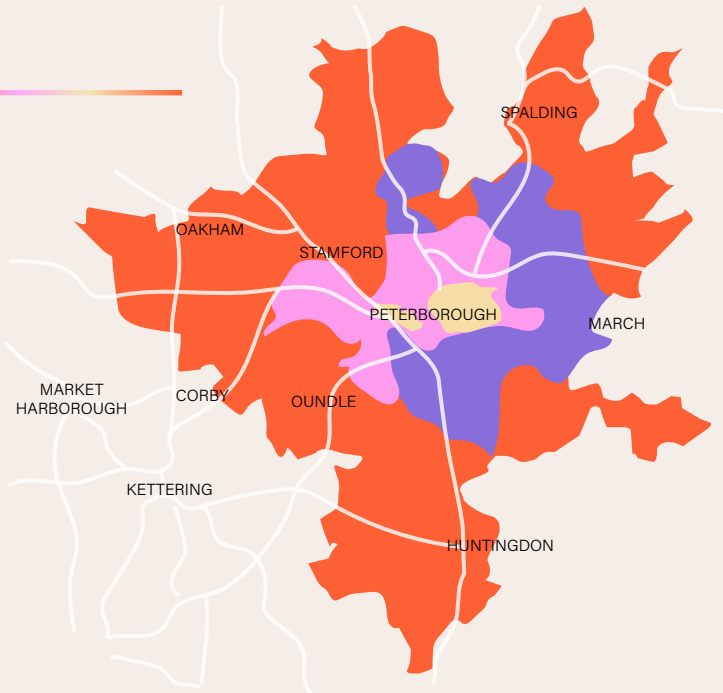
RISING PROSPERITY

31%

COMFORTABLE COMMUNITIES

477K

TOTAL CATCHMENT POPULATION



CHANGING OFFER

THE SIGNIFICANT CHANGES AT QUEENSGATE HAVE BEEN FURTHER BOOSTED BY THE CENTRE'S NEW £60M LEISURE EXTENSION.

Anchored by Odeon Luxe, which has opened an eight-screen cinema, including IMAX, the leisure extension also includes Putt & Play, five new restaurant units, and a further 'big box' leisure space. The new offer brings an exciting new element to Queensgate that complements the retail and creates additional reasons to visit for consumers.

PUTT & PLAY from Hollywood Bowl

ODEON LUXE

COMING SOON, FURTHER:

5

NEW RESTAURANT UNITS

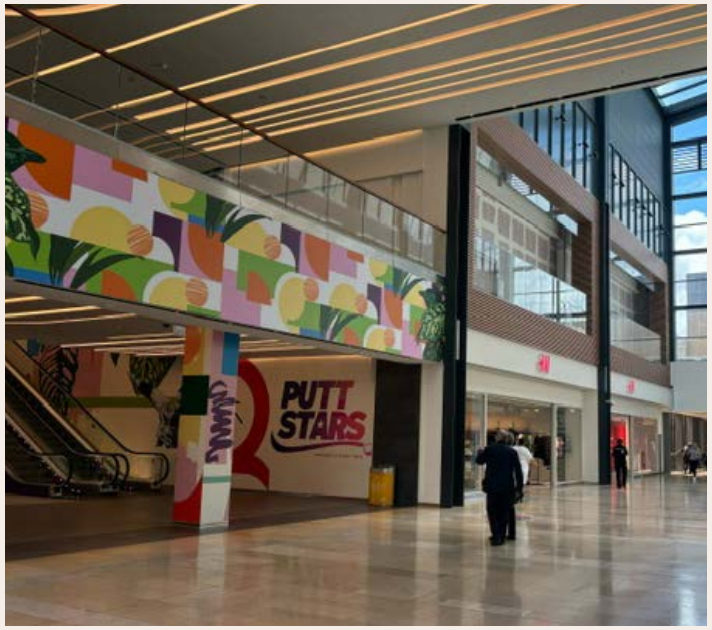
BIG BOX

60,000 SQ FT OVER TWO FLOORS THAT CAN BE CONFIGURED TO SUIT REQUIREMENTS

CHANGE IS GOOD

THERE ARE SIGNIFICANT OPPORTUNITIES FOR NEW BRANDS TO BENEFIT FROM QUEENSGATE'S TRANSFORMATION.

The leisure extension contains a number of restaurant spaces that have been designed to create a dining cluster that serves the Odeon and Putt & Play, as well as being a destination in its own right for Queensgate's shoppers and visitors to the city centre.



CURRENT AVAILABLE UNITS

LSU2

GROUND:
30,000 SQ FT;
4.2M CLEAR HEIGHT
FLOOR-TO-CEILING

UPPER:
30,000 SQ FT;
4.5M CLEAR HEIGHT
FLOOR-TO-CEILING

R1

3,380 SQ FT

R2

3,940 SQ FT

R3

2,634 SQ FT

R4

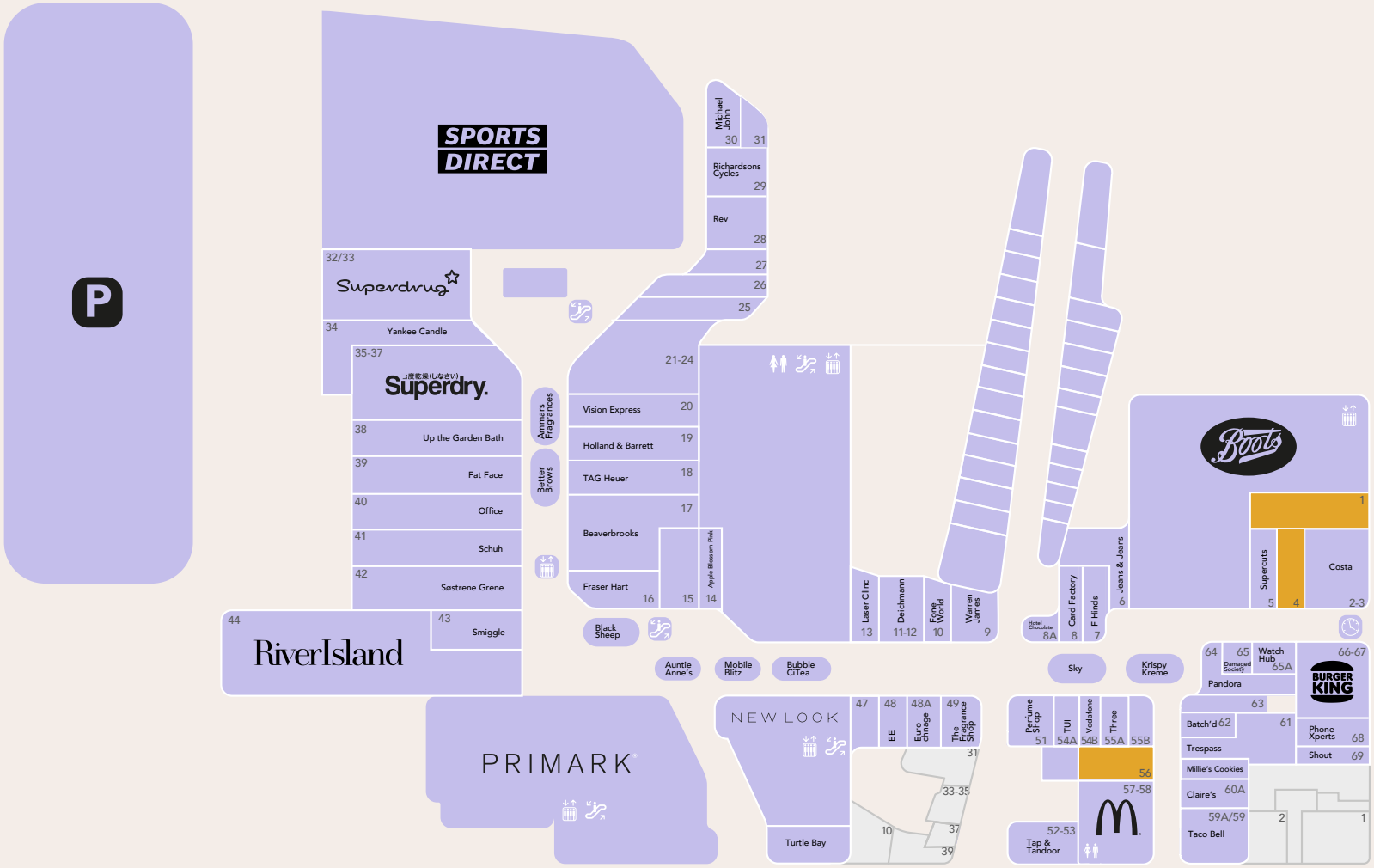
3,821 SQ FT

R5

4,628 SQ FT;
10M FLOOR-TO
-CEILING HEIGHT

QUEENSGATE PETERBOROUGH

CHANGING PLACES



GROUND FLOOR

KEY:

- FIRST & GROUND FLOOR
- F&B/LEISURE OPPORTUNITY
- RETAIL/LEISURE ENTRANCE
- UNDER OFFER

QUEENSGATE PETERBOROUGH

CHANGING PLACES

FIRST FLOOR

KEY:

- FIRST & GROUND FLOOR
- F&B/LEISURE OPPORTUNITY
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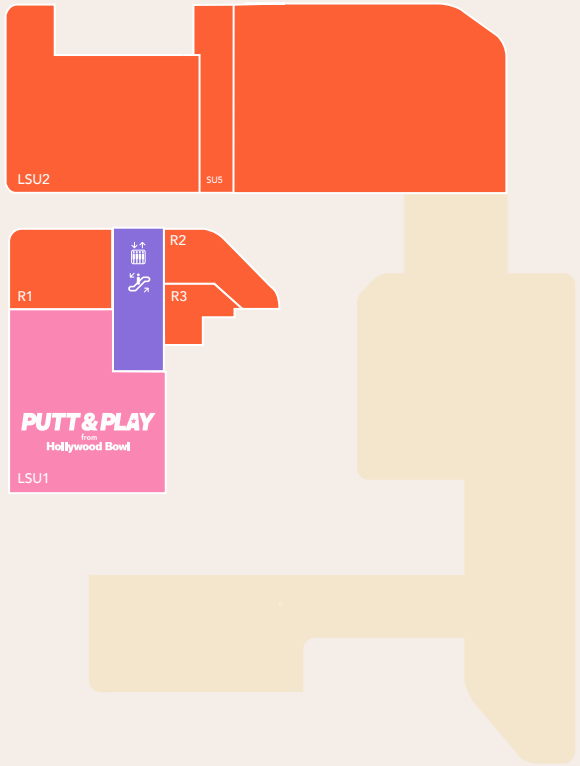
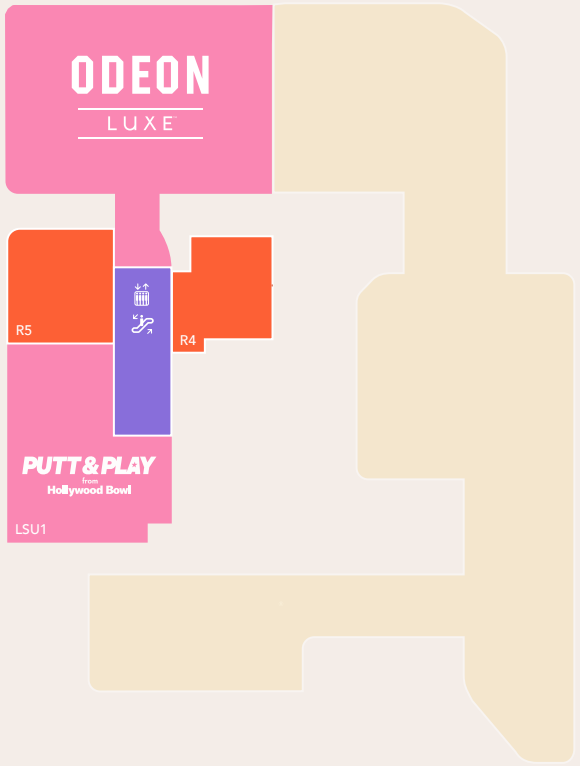
QUEENSGATE PETERBOROUGH

CHANGING PLACES



SECOND FLOOR



THIRD FLOOR

KEY:

- FIRST & GROUND FLOOR
- F&B/LEISURE OPPORTUNITY
- LET
- RETAIL/LEISURE ENTRANCE

Queensgate
PETERBOROUGH

THE CENTRE OF CHANGE

QUEENSGATE-SHOPPING.CO.UK QUEENSGATE_PB QUEENSGATE PETERBOROUGH

CONTACTS

CBRE Time Retail Partners

RETAIL

TOM DRACUP
TOM.DRACUP@CBRE.COM
07823 451838

SARAH HAY
SARAH.HAY@CBRE.COM
07801 685686

MATT CASSELL
MATT@TIMERETAILPARTNERS.COM
07771 921793

F&B

NIGEL COSTAIN
NIGEL.COSTAIN@CBRE.COM
07768 614660

GEORGE RADFORD
GEORGE.RADFORD@CBRE.COM
07887 966671

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